



2020 JA Bowl-A-Thon

Lane/Location Sponsorship Opportunities Get your corporate banner displayed at the event!

For a corporate donation to Junior Achievement, your company will receive a banner bearing your corporate name/logo on display at the 36th Annual JA Bowl-A-Thon at **AMF Airport Lanes**, **Transit Lanes**, **AMF Lancaster Lanes**, or **Jamestown Bowling Company**. This year's events will have more than 1,400 participants from 50+ area businesses!

Complete this form and email to tbixby@jawny.org or mail with your donation payable to Junior Achievement of WNY.

2020 JA Bowl-A-Thon Lane/Location Sponsorships:

___ **\$300** - banner will be placed at one location. Indicate location preference:

- AMF Airport AMF Lancaster Transit Lanes (3/7 & 3/14) Jamestown Bowling Company (3/7)

___ **\$750** - one banner will be placed at all (3) locations above on March 14 (Transit Lanes = 3/7 & 3/14).

Banners are generously printed by in-kind printer, Essendant. **Please provide your preferred logo in JPEG format.**
If you do not have a logo, indicate below how you would like your corporate name to read:

___ Check is enclosed ___ Please invoice my company for our donation during the month of _____.

___ We are also interested in bowling at the event, please send us team information!

Name _____ Company _____

Address _____

Telephone _____ Fax _____ Email _____

Please submit to:

Tammy Bixby
Junior Achievement of WNY
6255 Sheridan Drive, Ste 210
Williamsville, NY 14221
(716) 853-1381 x 210
tbixby@jawny.org

Deadline:

January 31, 2020

Logos:

- JPEG format logo can be
emailed to tbixby@jawny.org

36th Annual JA Bowl-A-Thon

March 7 & 14, 2020

JA Bowl-A-Thon:

- Junior Achievement's largest fundraiser and a signature event in Western New York!
- Now celebrating its 36th year!
- Annual attendance is over 1,420 employees from 64 area businesses.
- Held at five area bowling centers.
- The JA Bowl-A-Thon raises funding for nearly one-third of the programs we run each year.
- Viewed as a corporate teambuilding and morale-boosting event.
- Supported through corporate sponsorships, in-kind donations, and contributions collected by individual participants.
- Visit event web site for more information: www.jawnybowlathon.org



Junior Achievement of WNY:

The purpose of Junior Achievement is to educate and inspire students to succeed in a global economy. Students who participate in Junior Achievement demonstrate:

- An increased desire to stay in school
- A sense of personal economic empowerment
- Preparedness to enter the workforce
- Responsibility for personal economic decisions
- Entrepreneurial ideas and behaviors



Junior Achievement programs offer a real-world education by bringing respected local businessmen and women into the classroom. These classroom volunteers lead students through Junior Achievement's hands-on programs, which explain and explore how our free market economy works. This blend of education and business gives students an important head start on their career goals and aspirations.